

Time	Topic & Speaker(s)	Objectives
09.00-09.30	<p>Welcome and Introduction</p> <p><i>João Almeida Lopes</i>, President of the Board, APIFARMA</p> <p><i>Nathalie Möll</i>, Director General, EFPIA</p> <p><i>Miguel Guimarães</i>, President, Portuguese Medical Association (Ordem dos Médicos)*</p> <p><i>Marta Temido</i>, Minister of Health*</p>	
<b>TRACK 1: VALUE BASED HEALTHCARE OBJECTIVES &amp; OUTCOMES</b>		
09.30-09.45	<p><b>Introduction</b></p> <p><i>António Vaz Carneiro</i>, Professor, Faculty of Medicine of Lisbon, Director, Centre for Evidence Based Medicine (CEMBE)</p>	Build awareness for delegates of how VBH may support a health systems approach.
09.45-10.30	<p><b>Patients: why outcomes matter</b></p> <p><i>Bas Bloem</i>, Head of Parkinson Centrum Nijmegen</p> <p><i>Gonçalo Lobo</i>, President, Abraço (Association in Support of People Living with HIV/AIDS)</p>	A short patient-centered perspective to set the tone for VBH.
10.30-10.50	<p><b>The theory of Value Based Health Care - why measure outcomes and cost?</b></p> <p><i>Rishi Hazarika</i>, VP of Implementation &amp; Benchmarking, ICHOM</p>	<ul style="list-style-type: none"> <li>An overview of the six building blocks of VBH strategy</li> <li>Variation dependent on country</li> <li>Economic spending</li> </ul>
10.50-11.10	<p><b>How are standard sets made and implemented? Benchmarking and learning from positive deviance.</b></p> <p><i>Claudia Vas</i>, Project Leader, ICHOM</p>	Explanation of the academic rigour applied to standard set development and how organisation's approach measuring them.
11.10-11.25	Morning Coffee Break	

\* To be confirmed

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<b>TRACK 2: PRACTICAL &amp; REAL-WORLD EXAMPLES</b>		
11.25-11.55	<p><b>An overview of the ophthalmic orientated standard sets and cataracts procurement.</b></p> <p><i>Joaquim Murta</i>, Director, Faculty of Medicine of Coimbra and Director, Ophthalmology Department of University Hospital of Coimbra</p>	<p>How have ICHOM standard sets in cataracts been used to procure relevant medical devices?</p> <ul style="list-style-type: none"> <li>How to measure outcomes</li> <li>Principles which can be transferred</li> <li>Challenges e.g. Pharma adoption</li> </ul>
11.55-12.30	<p><b>Case Study: what benefits does measurement give to a provider?</b></p> <p>Santeon Hospitals*</p>	How does an organisation practically use outcomes data, from a business and clinical perspective?
12.30-13.30	Networking Lunch	
13.30-14.00	<p><b>Case study: Outcomes Implementation &amp; Measurement in Cancer</b></p> <p><i>Marta Soares</i>, Head of the Lung Clinic at IPO (Portuguese Institute of Oncology) Porto and ICHOM and All.Can Improving Value in Cancer Care study</p>	How and why X organisation started to measure outcomes?
14.00-14.45	<p><b>Practical &amp; Real-World Examples</b></p> <p><i>Koos Pecht</i>, Adviser &amp; Project Manager, i2i - Intelligence to Integrity</p>	Analysis and Behaviour: and ecosystem for value-based remuneration in Holland
14.45-15.00	Afternoon Coffee Break	
<b>TRACK 3: INTERACTIVE DISCUSSIONS &amp; OUTCOMES IN PRACTICE</b>		
15.00-16.15	<p><b>Panel Discussion: A national perspective on implementing outcome-based healthcare - Outcomes in practice?</b></p> <p>Panellists:</p> <p><i>Alexandre Lourenço</i>, President, Portuguese Association of Hospital Managers (APAH)</p> <p><i>Alexandre Valentim-Lourenço</i>, President, Southern Regional Board of the Portuguese Medical Association (Ordem dos Médicos)</p> <p><i>Ana Sampaio</i>, President, Inflammatory Bowel Disease Portuguese Association</p> <p><i>Maria do Céu Machado</i>, President, National Authority of Medicines and Health Products (INFARMED)*</p> <p><i>Óscar Gaspar</i>, President, Portuguese Association of Private Hospitals (APHP)*</p> <p><i>Ricardo Mestre</i>, Member of Executive Board, Central Administration of the Health System (ACSS)*</p>	Moderator: Nadim Habib
16.15-17.00	<p><b>Panel Discussion: Long term sustainability of NHS</b></p> <p>Panellists:</p> <p><i>António Sales</i>, Member of Portuguese Parliament*</p> <p><i>Ricardo Baptista Leite</i>, Member of Portuguese Parliament*</p> <p><i>Manuel Pizarro</i>, High Commissioner of the National Health Convention</p> <p><i>Teodora Cardoso</i>, Chair of the Senior Board of the Portuguese Public Finance Council</p>	Moderator: André Macedo*
17.00-17.15	<p><b>Wrap up</b></p> <p><i>Thomas Allvin</i>, Executive Director Strategy and Healthcare Systems, EFPIA</p> <p><i>Heitor Costa</i>, Executive Director, APIFARMA</p>	Summation of days events and contact information.
17.15-17.30	<p><b>Closure</b></p> <p><i>Francisco Ramos</i>, Secretary of State Assistant and of Health*</p>	